



European  
Ecotourism  
Network



## WORKSHOP “Learning and networking for quality tourism”

*Roma, 16 novembre 2011 ore 9.30  
(Palazzetto Mattei, Villa Celimontana, Via della Navicella 12 Roma)*

### Programme

- 9:30 - 10:00**            **Registration**
- 10:00-10:15**            **Welcome**  
Stefano Di Marco, Vice Presidente CTS  
Cons. Caterina Cittadino, Capo Dipartimento Turismo  
Simone Bozzato, Segretario Generale Società Geografica Italiana
- 10:15 - 11:00**            **Presentation of the ECOLNET Project**
- 10:15 Fouli Papageorgiou, PRISMA - Centre for Development Studies, Greece  
*Introduction to the ECOLNET project and the European Ecotourism Network*
- 10:30 Andrei Blumer, Association of Ecotourism, Romania & Vasilis Tshipidis, PRISMA - Centre for Development Studies, Greece  
*The European Ecotourism Labelling Standard (EETLS)*
- 10:45 Kathy Velander, Edinburgh Napier University, UK  
*ECOLNET training approach*
- 11:00 - 11:45**            **Tourism and quality standards**
- 11:00 Mara Manente, Ciset, Università Cà Foscari  
*An overview of certification and CSR standards in tourism*
- 11:15 Paolo Pigiacci, Federazione Italiana Parchi e Riserve Naturali  
*Quality tourism in protected areas*
- 11:30 Paolo Foglia, AITR/ICEA  
*Certification of the eco-bio tourism and the Tourcert initiative*
- 11:45 - 12:30**            **Sustainability and Responsibility in tourism: the stakeholders perception**
- 11:45 Enrico Ducrot, Viaggi dell'Elefante - Responsabile Tavolo Sostenibilità ASTOI  
*Sustainability and responsibility in mainstream tourism*
- 12:00 Stefano Spinetti, Presidente AIGAE - Direttore Four Seasons  
*Nature tourism operators towards training and certification for Sustainable Tourism Development*
- 12:15 Sebastiano Venneri, Responsabile Turismo Legambiente  
*The Environmental organizations perspective*
- 12:30 - 13:00**            **Discussion on the presentations**
- 13:00 - 14:00**            **Lunch break**
- 14:00 - 16:00**            **Introducing the EETLS and the ECOLNET training system to the market**  
Gordon Sillence, Herbert Hamele, ECOTRANS, Germany  
*International Knowledge Networking for Sustainable Tourism Development*
- Discussion**