

1 February 2013

Dear

You are invited to a Workshop entitled: **Ecotourism in Scotland: Opportunities, Challenges and EU Standards** offered jointly by Edinburgh Napier University (representing the European Ecotourism Network), the University of the Highlands and Islands and the Scottish Consortium for Rural Research.

The workshop will take place on 28 February, 2013 at the Edinburgh Centre for Carbon Innovation, 15 South College Street, Edinburgh EH8 9AA.

Directions: <http://edinburghcentre.org/contact-form.html>

The programme:

1200 - 1300	Registration and Lunch
1300 – 1310	Introduction
1310 - 1330	Dr K Velander (Edinburgh Napier University, Edinburgh): The European Ecotourism Labelling Standard
1330 - 1350	Mr D Bryden (Bryden Associates, Tomatin): Value of nature Based Tourism
1350 - 1410	Dr P Varley (West Highland College, University of the Highlands and Islands, Fort William): Sustainable outdoor tourism: slow adventure?
1410 - 1430	Dr J Glass (Perth College, University of the Highlands and Islands, Perth): Land management standards and their application to ecotourism
1430 – 1450	Mrs Wilma Finlay (Cream O’Galloway) : Cream O’Galloway, Challenges and Opportunities
1450 - 1520	Coffee
1520 - 1620	Panel discussion –Prof Martin Price (Perth College, University of the Highlands and Islands, Perth): Chairman
1620 - 1630	Closing comments

This is a free event, but the number of places are limited, so please complete the attached registration form as soon as possible to ensure a place. This should be returned to Angela Paterson at Perth College, University of the Highlands and Islands: angela.paterson@perth.uhi.ac.uk

For more information about the seminar please contact: DrKathy Velander (k.velander@napier.ac.uk)

Please do not hesitate to contact us if you have any questions. We are looking forward to welcoming you to this event.

Yours sincerely

Kathy Velander
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