

Ecotourism in Scotland: Opportunities, Challenges and EU Standards

Thursday 28 February 2013

Offered jointly by:

Edinburgh Napier University (representing the European Ecotourism Network)
University of the Highlands and Islands
Scottish Consortium for Rural Research

Venue: Edinburgh Centre for Carbon Innovation,
15 South College Street, Edinburgh EH8 9AA

Directions: <http://edinburghcentre.org/contact-form.html>

Programme

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| 1200 - 1300 | Registration and Lunch |
| 1300 – 1310 | Introduction |
| 1310 - 1330 | Dr. Kathy Velandar (Edinburgh Napier University, Edinburgh)
The European Ecotourism Network: The European Ecotourism Labelling Standard |
| 1330 - 1350 | Mr. Duncan Bryden (Bryden Associates, Tomatin)
Value of nature Based Tourism |
| 1350 - 1410 | Dr. Peter Varley (West Highland College,
University of the Highlands and Islands, Fort William)
Sustainable outdoor tourism: slow adventure? |
| 1410 - 1430 | Dr. Jayne Glass (Perth College,
University of the Highlands and Islands, Perth)
Land management standards and their application to ecotourism |
| 1430 – 1450 | Mrs. Wilma Finlay (Cream O’Galloway)
Cream O’Galloway, Challenges and Opportunities |
| 1450 - 1520 | Coffee |
| 1520 - 1620 | Panel discussion
Prof. Martin Price (Centre for Mountain Studies,
University of the Highlands and Islands, Perth): Chairman |
| 1620 - 1630 | Closing comments |